2022 marks the Los Angeles Maritime Institute’s 30th year as a nonprofit empowering children to realize their full potential through at-sea educational adventure. LAMI has had a profound impact over these three decades, enriching the lives of more than 110,000 youth with hands-on educational programs.

Join LAMI this year in celebrating its lasting legacy and supporting its future successes – Become a proud sponsor of LAMI’s 30th Anniversary year of events and opportunities!

In 1992, Capt. Jim Gladson, an avid sailor and a retired school teacher, and his friends made official their passion of enriching children’s lives through sailing and the sea.

Thirty years later, LAMI is a beacon of transformative experiential education and opportunity, and has grown to serve the Los Angeles County area and beyond with four majestic educational tall ships based out of San Pedro and Long Beach, California. The organization’s immersive youth education programs and robust adult volunteer opportunities continue to be founded in LAMI’s TopSail philosophy of “Using the sea to educate about life.”

HIGHLIGHTED 2022 EVENTS FOR 30TH ANNIVERSARY:
• March 27: Anniversary Kick Off and Building Dedication
• May 27-30: Festival of Sail
• June 19: Juneteenth Youth Leadership Sails & Fireworks
• Summer (date TBD): Tall Ship Concert
• September 24: Anniversary Celebration Dinner

Include yourself or your organization in the growing LAMI family who support giving young and old a world beyond their front door.

CELEBRATE. PARTICIPATE. BENEFIT.
Propel LAMI into the next 30 years by becoming a valued Sponsor of LAMI’s 30th Anniversary year!
SPONSORSHIPS

DIAMOND FULL-RIGGED SHIP | $30,000

- Private tall ship charter
- Branded sponsor sail for chosen school or community group
- Logo on LAMI’s 30th Anniversary Vessel Banners (displayed while at dock for 2022)
- Name and Logo on ALL LAMI Events for 2022
  Marketing includes banner for Tall Ship Concert, Festival of Sail, Juneteenth. Marketing and event signage, table sign, featured on slideshow, and stage recognition at Anniversary Celebration Dinner
- Full-page color ad in San Pedro Today tribute book
- Presence on LAMI website and marketing materials
- VIP for 12 to LAMI Tall Ship Concert
- Tickets for 12 on LAMI Juneteenth Fireworks Sail
- Vouchers for 12 on LAMI Festival of Sail Cannon Battle Sails
- Table for 10 at LAMI’s Anniversary Celebration Dinner
- Vouchers for 12 on any LAMI Community Sails in 2022

PLATINUM BARQUE | $15,000

- Name and Logo on Marketing and event signage, table sign, and featured on slideshow and stage recognition at Anniversary Celebration Dinner
- Half-page color ad in San Pedro Today tribute book
- Presence on LAMI website and marketing materials
- Entrance for 8 to LAMI Tall Ship Concert
- Tickets for 8 on LAMI Juneteenth Fireworks Sail
- Vouchers for 8 on LAMI Festival of Sail Cannon Battle Sails
- Seats for 8 at LAMI’s Anniversary Celebration Dinner
- Vouchers for 8 on any LAMI Community Sails in 2022

GOLD BARQUENTINE | $10,000

- Name and Logo on Marketing and event signage, table sign, and featured on slideshow and stage recognition at Anniversary Celebration Dinner
- Quarter-page color ad in San Pedro Today tribute book
- Presence on LAMI website and marketing materials
- Entrance for 6 to LAMI Tall Ship Concert
- Seats for 6 at LAMI’s Anniversary Celebration Dinner
- Vouchers for 6 on any LAMI Community Sails in 2022

SILVER BRIG | $5,000

- Name and Logo on Marketing and event signage, table sign, and featured on slideshow and stage recognition at Anniversary Celebration Dinner
- Eighth-page color ad in San Pedro Today tribute book
- Presence on LAMI website and marketing materials
- Entrance for 4 to LAMI Tall Ship Concert
- Seats for 4 at LAMI’s Anniversary Celebration Dinner
- Vouchers for 4 on any LAMI Community Sails in 2022

BRONZE BRIGANTINE | $2,500

- Recognition from stage at Anniversary Celebration Dinner
- Eighth-page color ad in San Pedro Today tribute book
- Presence on LAMI website and marketing materials
- Entrance for 2 to LAMI Tall Ship Concert
- Seats for 2 at LAMI’s Anniversary Celebration Dinner

IRON SCHOONER | $1,000 - $2,000

- Shared-Sponsorship of single LAMI Anniversary Event of your choice
- Sponsorship acknowledgement with name, logo on all marketing materials for Event
- Entrance for 2 to the chosen Sponsored Event

Event options to choose from include:
- Festival of Sail (Cannon Battle / Sunset Sail)
- Juneteenth (Fireworks Sail)
- Tall Ship Concert
- Anniversary Celebration Dinner
SPONSORSHIP ORDER FORM

Please choose a sponsorship level below & mail this form along with your payment to:
Los Angeles Maritime Institute, Berth 73, Suite 2, San Pedro, CA 90731.
Or to pay online visit: lamitopsail.org or by phone 310.833.6055

☐ DIAMOND FULL-RIGGED SHIP | $30,000  
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- Branded sponsor sail for chosen school or community group  
- Logo on LAMI’s 30th Anniversary Vessel Banners (displayed while at dock for 2022)  
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- Festival of Sail (Cannon Battle / Sunset Sail)  
- Juneteenth (Fireworks Sail)  
- Tall Ship Concert  
- Anniversary Celebration Dinner

Payment Options

☐ Enclosed is my check made payable to Los Angeles Maritime Institute for $ ____________________________

Please bill my ☐ Visa ☐ MasterCard ☐ American Express

Name ____________________________________________________________

Card # _________________________________________________________ Exp __________ CVV # __________

Signature ___________________________________________________________

Address ______________________ City ___________________ State _______ Zip __________

Phone __________________________ Email ____________________________

This collector’s item will include stories, photographs and dedications from supporters like you. Anything from a text only personal post to a full page ad. Don’t miss out on this special issue!

San Pedro Today has a distribution of 25,000 print copies and 2,500 digital downloads. All ads are full color except for the personal ad size which is text only.

ADVERTISER INFORMATION

Business Name ______________________________________  Contact Name ____________________________________________
Street Address_______________________________________ City/State/ZIP ____________________________________________
Mobile Phone ______________________________________  Email Address  ____________________________________________

AD SIZES Please Check One!

Prices do not reflect current San Pedro Today ad rates. A portion of your ad price goes to supporting LAMI programming and subsidize ad space for our nonprofit partners so they may be acknowledged as well. Contact LAMI if you are a nonprofit interested in ad space.

☐ Full Page - $3,000 Bleed: 10.625”w x 12.75”h. Non Bleed: 9.25”w X 11.25”h
☐ Half Page - $1,600 Vert: 4.5625”w x 11 .25”h. Horiz: 9.25”w x 5.5”h
☐ Quarter Page - $1,100 4.5625”w X 5.5”h
☐ Eighth Page - $700 4.5625”w X 2.625”h
☐ Commemorative Page Text only* - $50 75 words or less to be submitted with this order form

* Individual tribute quote for commemorative message page ad:


ALL ADS ARE FULL COLOR

Submit your artwork at 300 dpi as a JPG, EPS or PDF file in CMYK. Please email artwork to lisa.nygren@lamitopsail.org by August 5th, 2022 latest!

PAYMENT

☐ My check is enclosed. (Please make checks payable to Los Angeles Maritime Institute) OR

☐ Please bill my (Circle One) Visa  Mastercard  Amex

Account #: ___________________________________________ Exp: __________________ Security Code: __________________

Name on Credit Card: ______________________________________ Signature: __________________

Return to: Los Angeles Maritime Institute by mail or by email. Or, we can invoice you. Questions? Call Los Angeles Maritime Institute at 310.833.6055

Tax deductible as permitted by law. Tax ID # 33-0515416

Los Angeles Maritime Institute | Berth 73, Suite 2 | San Pedro, CA 90731 | 310.833.6055 | lamitopsail.org